



Exciting News!

H.O.G. Officer Training (H.O.T.)

N.S.W. AND A.C.T.



The much awaited H.O.G. Officer Training (H.O.T.) is finally coming!! It's been nearly 4 years since we ran the last sessions and there have been many changes in Officers and Chapters since 2018 so this is well overdue!

H.O.G. Officer Training provides the tools and knowledge you need to inspire your members and keep your Chapter running at full speed. Come to connect with other officers and potential officers and learn from a training program designed specifically for you.

As Chapter Officers and leaders, your passion and enthusiasm are a beacon for members to follow. You put a huge amount of time and energy to keep the wheels of H.O.G. running.... You are H.O.G.!!

Come and learn, mix with fellow officers from other chapters and have some fun in the process!

The program is open to all officers and potential officers and attendance **need to be discussed and agreed with your Sponsoring Dealer.**

Each chapter will be able to register **4 attendees** until cut-off as at this stage numbers are capped for each location. After cut-off, and depending on demand, any additional positions will be offered for one week only. Please note that Sponsoring Dealers are encouraged to attend and are not included in the 4 places.

As H.O.T. is considered a valuable tool to help run chapters, partial funding may be made available from the chapter. **This also needs to be discussed and agreed with your Sponsoring Dealer.**

Potentially the chapter can subsidise half. In some chapters, the chapter has subsidised one third, the Sponsoring Dealer has funded one third and the member one third.

Registrations will be opening Monday 21st February, so please ensure you have your agreed attendees ready to register and also prepare a second list of potentials.

At registration, all attendees must be current H.O.G. members. Attendees will need to provide their H.O.G. number, Chapter name, Officer position.

Cost: \$95 per person and includes the following:

Saturday: All sessions, morning/lunch/afternoon tea/dinner.

Sunday: All sessions, morning tea/lunch.

Dates: All sessions will commence at 8am on Saturday and Sunday. Sunday will conclude at 1pm, followed by a group photo then lunch and farewells.

It is recommended that attendees arrive on Friday. Note: Accommodation is at attendee expense.

NEW SOUTH WALES AND A.C.T. Chapters - 14th and 15th May – Dubbo NSW

Venue: Macquarie Inn
Address: Birch Ave, Dubbo NSW 2830
Phone: (02) 6884 1955
Accomm: at venue and near-by
Cut-off date: 30th April
Capacity: 60
Initially restricted to 4 per chapter

To register call H.O.G. Member Services on 1800 464 258 (Australia)

Program Overview

Officer Bootcamp – For Officers, new and returning – “so you think you know....”

- **What is H.O.G.** (and what it is not) - Firing up the enthusiasm, what we really have to do
- Roles, responsibilities, requirements- The Licence, The ROA, The Handbook
- Your available resources member.hog.com, Member services
- **Leadership** – (not management) What is your vision for the Chapter? Are you dragging people with you or are they following your vision? Are you there for the right reasons?

Idea exchanges -Officer Workgroups – Idea exchanges, common challenges and solutions

Membership – Workgroup and discussions

Expansion – are you attracting new members? Are you keeping them?

Retention - are you engaging your current members?,

Inclusion – is everyone welcome?

- Make new members feel welcome and find activities to match their interests
- Help existing members contribute their input and experience
- Give all members the opportunity to express their interests and concerns
- Create a plan to appeal to riders from diverse groups

Working with your Sponsoring dealer – a key resource, a mutual partnership – Strengthening the Dealer-Chapter relationship.

- Strategies to develop and maintain a supportive relationship
- Create proposals for activities that align with your dealer’s goals
- Recognise roles and styles that affect the chapter-dealer relationship

Events, Planning – Is your chapter interesting, fun and appealing to your membership?

Great events leave a lasting impression. Your chapter can produce stellar events if you use your creative powers to make them fresh and follow a simple six-step process to plan, investigate and execute the crucial tasks.

- Start with an idea for an event and end up with a plan
- Create memorable, fulfilling experiences for your members step-by-step
- Build from successful past events to innovate future events

The Ride – Planning a great ride - Inclusive, safe, fun

Get a group ride together in safety and style – and pick up the core skills you need to put together a ride everyone will remember.

- Evaluate the route ahead of time and find the best path to an unforgettable experience
- Make plans ahead of time to avoid surprises on the road
- Know the role and responsibilities of the rider leader
- Communicate safe group riding practices to your chapter

Communications – Most issues stem from a lack of, or poor communication:

- How to recognise and communicate with different people;
- What causes conflict and tools to handle;
- How to use different media to communicate and the 7 C’s

Special sessions

Member Services and Member Jungle

And lots more.....